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MESSAGE FORM
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UNIT: DCI/SAVA

Approved For Release 2004/08/19 : CIA-RDP80R01720R000500070086-2

EXT:
DATE: 21 July 67

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REF: SAIGON 9506 (IN 15482)

1. DEFINITION DIFFICULT SINCE UNDER SECRETARY HIMSELF NOT ENTIRELY CLEAR ON WHAT "PSYWAR ACTIVITIES" BEING CONDUCTED VIETNAM. REQUEST AROSE DURING CONVERSATION ON PLANE. MR. KATZENBACH DISCUSSED MILITARY EFFORT AND POLITICAL ACTION, THEN VOICED GENERAL CONCERN WHETHER WE COMPLEMENTING THESE ACTIVITIES WITH SUFFICIENT ATTENTION TO "PSYWAR FIELD." ASKED ☐ TO LOOK INTO SUBJECT AND WRITE BRIEF MEMORANDUM REVIEWING THE WHAT BEING DONE, ITS EFFECTIVENESS, AND NOTING WHETHER ANY MAJOR BETS BEING MISSED. MR. MCNAMARA, WHO SITTING IN ADJOINING SEAT, CONCURRED THIS REQUEST AND SAID HE TOO WOULD LIKE TO SEE COPY OF MEMORANDUM.

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2. WE THUS SEEM CALLED ON TO EDUCATE OUR MASTERS AND GET THEM THINKING IN THE RIGHT DIRECTIONS. WHAT WE HAD ENVISAGED

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PAGE TWO

WAS MEMO OUTLINING MAJOR AREAS OF ACTIVITY AS GIVEN REF, PLUS
GENERAL COMMENTS ON VARIOUS MAJOR PROGRAM CLASSES. WE ALSO
WANTED TO DRAW ATTENTION TO ANY SIGNIFICANT TARGET GROUPS (E.G.,
NORTH VIETNAMESE TROOPS) NOT NOW BEING ATTACKED SYSTEMATICALLY.

3. WOULD APPRECIATE YOUR THOUGHTS ON WHAT MEMO COULD MOST
USEFULLY COVER AS WELL AS SUBSTANTIVE SUGGESTIONS FOR INCORPORA-
TION THEREIN. DEADLINE NOT FIRM BUT DESIRE SEND PAPER FORWARD
O/A 26 JULY. HENCE, WOULD APPRECIATE YOUR COMMENTS BY WASHINGTON
COB, 24 JULY.

END OF MESSAGE

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